

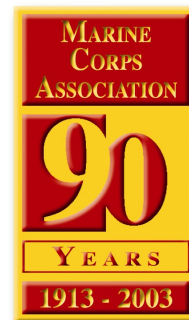
**MARINE CORPS  
GAZETTE**



**LEATHERNECK**  
MAGAZINE OF THE MARINES

# **Marine Corps Association**

**Celebrating 90 Years of Tradition and Service.**



**MajGen Les Palm, USMC (Ret)  
President & CEO**



# Marine Corps Association

- Background
  - Established 1913
  - LtCol John A. Lejeune
- Mission:
  - Disseminate knowledge of the military art and science among members
  - Provide for professional advancement
  - Foster the spirit and preserve the traditions of the Marine Corps





# Marine Corps Association

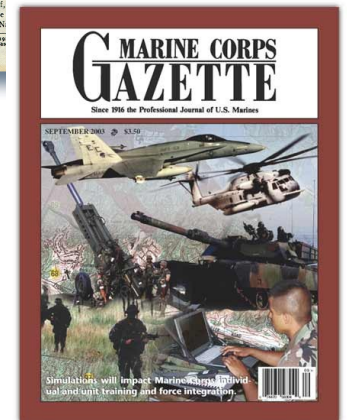
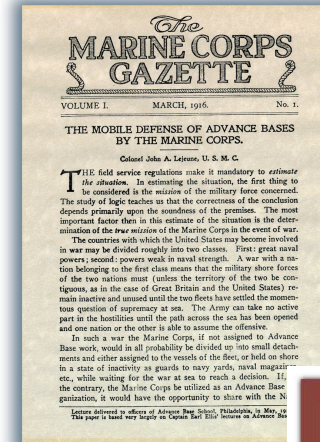
- **Pillars of the Association**
  - *Marine Corps Gazette*
  - *Leatherneck*
  - Speaker Program
  - Seminars
  - Awards Program
  - Bookstores – 3 locations
    - #1 Resource for Professional Reading



# Marine Corps Association

## *Marine Corps Gazette*

- Original publication of the Association
- Express and exchange new ideas
- Ideas essential to the continual evolution of the Corps in an ever-changing world
- **Debate the issues the Corps faces**
- **Corps' Professional Journal!**







# Marine Corps Association

- ***Leatherneck***

- **History**

- Newspaper at Quantico, 1911
- Magazine in 1925
- Leatherneck Association, 1943-1976
- Marine Corps Association, 1976

- **Focus**

- Stories and features on Marines
- **“Magazine of Marines - yesterday, today, and tomorrow”**

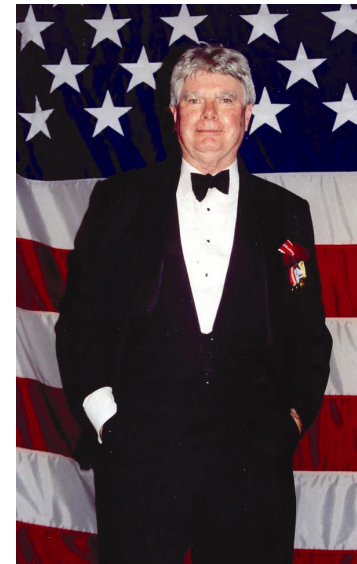




# Marine Corps Association

## • Speakers Program

James Webb, Gen  
Zinni, James  
Brady, Wes Fox,  
Jon Hoffman,  
Frank and John  
Schaeffer







# Marine Corps Assoc

## • Seminars/Foru ms

- FORUM
- OIF
- Gulf Coast



"Panel #2, 'War on Terrorism.' Moderator LtGen Trainor, USMC (Ret), Mr. Peters, VADM Moore, MAJGEN Mattis, and Hon. Danzig."



### Operation Iraqi Freedom After Action Seminar - 29 July 2003

(L to R) BGen Rich Natonski, CD  
2nd MEB/TF Tarawa and Deputy  
CG II MEF,  
MajGen Jim Mattis, CG 1st  
MarDiv, LtGen James Conway, CG  
1 MEF,  
MajGen James Amos, CG, 3rd  
Marine Aircraft Wing, Col David  
Reist, CO,  
Transportation Support Battalion,  
CEO, MajGen Les Palm, USMC  
(Ret).



LtGen Bedard



# Marine Corps Association Awards Program - **\$100K + Annually**



**TBS Graduation - B Company, 1 July, 2003**  
(L to R) **Maj William Rice**, CO, B Company,  
**MajGen Les Palm**, Pres. & CEO, Marine  
Corps Association, **Lt Scott R. Burlison**  
recipient of the **SEMPER FIDELIS AWARD**  
as the **CLASS HONORMAN**, and **Col Roy**  
**Byrd**, former CO, TBS.



**OCS Graduation - OCC 182, March  
28, 2003**  
Candidate **Stephen Peacock**, OCC 182,  
receives his award as the **HONOR  
GRADUATE** for Officer Candidate Class  
182.



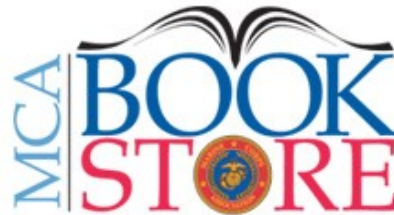
**HONOR GRADUATE**  
Sergeants Course, Class 3-03  
**Sgt Robert D. Morgan**  
11 April 2003





# Marine Corps Association

- **Bookstore**



3 locations

- **Quantico**

- 715 Broadway

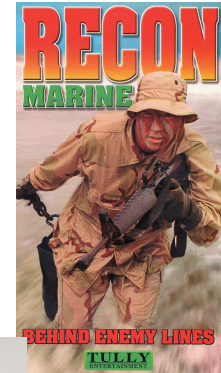
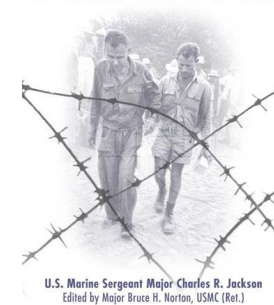
- **Camp Lejeune**

- Exchange Annex

- **Camp Pendleton**

- Building T-1100,  
Main Exchange Complex  
Next to Credit Union

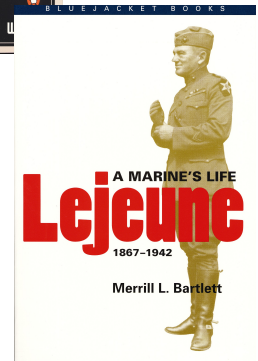
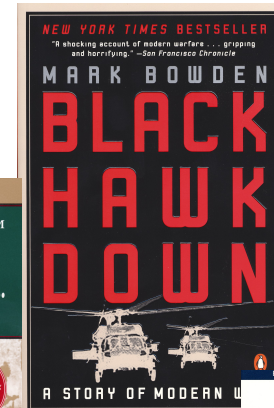
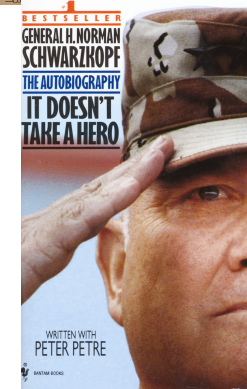
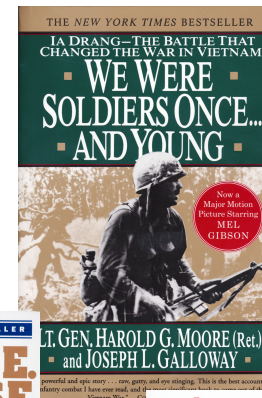
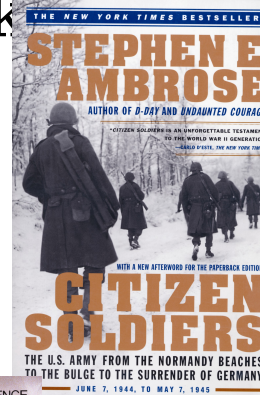
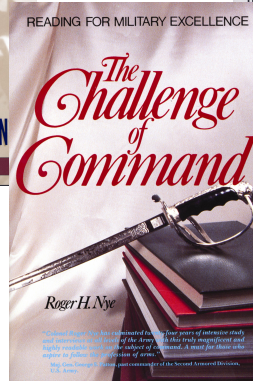
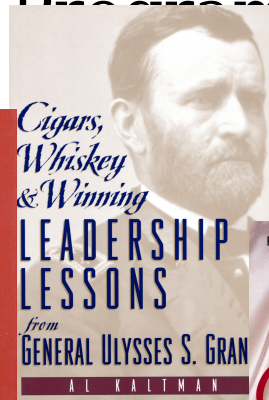
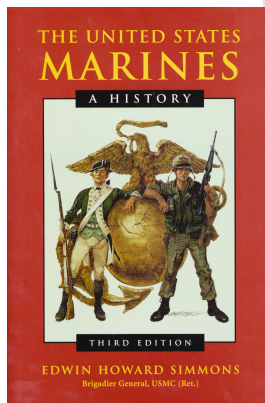
An American Soldier's Story  
of Survival in a World War II  
Japanese POW Camp  
**I Am Alive!**





# Marine Corps Association

- **Professional Reading**
  - The MCA bookstore carries all in-print books on the U.S. Marine Reading Program





# Marine Corps Association

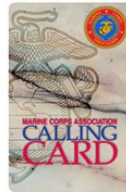
- Lifeblood of all Associations is Membership
  - Finished 2002 with almost 100k members
  - Fewer active duty during the same timeframe
    - Active Duty: Officers; 36%, Enlisted; 17%
    - Reserves: Anemic at 3%
  - Membership is more than magazines!





# Marine Corps Association

- Choice of one or both flagship publications – ***Gazette*** and ***Leatherneck*** magazines
- **Discounts on all book and gift purchases** (carries all in-print books on the **U.S. Marine Reading Program** and a large selection of high quality Marine gifts and memorabilia)



- Low-cost global calling card
- Low-interest Eagle, Globe and Anchor credit card
- World-wide supplier for Marine Corps Birthday Ball items and gifts
- Group Benefits Program – *Since 1913...we take care of our own!*
- Support of the Corps and Marines.





# Marine Corps Association

✓ This is the Professional Association for ALL Marines.

✓ Encourage your Marines to:

✓ Stay connected

✓ Stay a part of the dialogue – write and be heard.

✓ Emphasize PME, reading,... and support of their professional association.

**✓ Read!**





# Marine Corps Association Website

***[www.mca-marines.org](http://www.mca-marines.org)***

## **Locations**

715 Broadway St, Quantico  
MCX Annex, Camp Lejeune  
MCX, Camp Pendleton

## **Contact Info**

1-800-336-0291 or DSN: 278-3171

**Awards:** [h.conring@mca-marines.org](mailto:h.conring@mca-marines.org) or  
[d.burgess@mca-marines.org](mailto:d.burgess@mca-marines.org) - Phone: 703-  
640-0155



# Marine Corps Association

## **Rounds Complete ... Surveillance?**







**The Professional Association  
for  
All Marines.**